

MEDIA/ PRESS KIT





MISSION STATEMENT

Women Of Integrity Inc. is a 501(c)(3) organization of diverse women spanning different educational, racial and socio-economic backgrounds. Our aim is to support and empower girls, adolescents and women by fostering the confidence & nurturing the skills necessary to accomplish their future goals, dreams and aspirations.

WE EXTEND OUR SUPPORT THROUGH:

- Volunteer service
- Professional mentoring programs
 - Community outreach events

ABOUT WOI

Women Of Integrity Inc. is a group of like minded positive women, who give back to the community and make a difference. Our goal is to be the most influential and positive resource within our community serving women of all ages. With our primary focus on young women, we believe through supporting, empowering, and networking with one another, we will achieve our goals.





SHANTAY CARTER -FOUNDER

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I believe that what you put out in life, you get back," explains Shantay. "So, if you put out positivity, then you will get back positivity— it's our job to give back in any way we can.

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When it comes to Shantay Carter, helping others is more than just a job—it's her passion and her purpose. From her daily work as a dedicated nurse to her ambitions as founder of Women Of Integrity Inc., the New York area native has an extensive history of letting her caring nature guide her path. Influenced strongly by the superwoman role models in her family, Shantay decided to dive head first into the nursing field. After spending years selflessly volunteering as a candy striper while in high school, she headed to Binghamton Unive sity where she received a Bachelor of Science degree in Nursing. In 2000, she began working at Binghamton General Hospital as a registered nurse and in 2002, Shantay continued her career at North Shore-LIJ Health Systems. Where she currently works as an Orthopedic/Bariatric nurse on a medical/surgical floor.

After noticing the lack of guidance for young girls in the Long Island area, Shantay decided to create her non-profit, Women Of Integrity Inc. The ten-year-old organization has already made huge strides in its mission to "empower and educate women of all ages and ethnicities" and its signature event is its prom dress drive, dress giveaway, and makeover project that is executed each year. Shantay modestly holds a number of accomplishments and honors for her work including being a Wholeness of Life Award winner at North Shore University Hospital in 2012 and a NSLIJ Health System. 2013 President's Award nominee. In 2014, Shantay was honored as a Making A Difference Award honoree and a semi-finalist in P&G's My Black is Beautiful Ambassador Search. More recently, in 2015, she received the Darby Foundation's Community Service Award and a Community Service Award from the Hempstead Chamber Of Commerce. In 2017, she was a 2017 Woman Of Power Honoree from the Caribbean Business Connections Organization. In 2019, she was a Long Island Diversity In Business Award Honoree. She is also the Best Selling Author of Destined For Greatness Book and Destined For Greatness Journal. She is a proud member of Alpha Kappa Alpha Sorority, Incorporated. Shantay currently lives in Hempstead, NY and when she's not helping patients or out making teen girls feel amazing, you can find her enjoying music, art, baking...or flashing her award-winning smile.



ANNUAL PROM MAKEOVER PROJECT

Each year, Women Of Integrity Inc. focuses on helping girls in need feel amazing on their prom day. Its efforts include a prom dress drive, prom dress giveaway, and a prom makeover project. Every girl deserves to go to her prom.



PROM DRESS DRIVE & GIVEAWAY

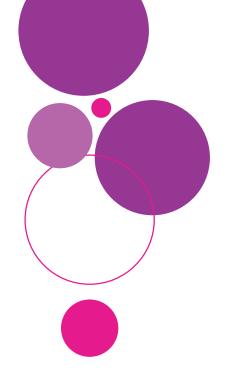
Especially if she's worked hard in school, but in these hard times, the cost can be extremely high. Every year, Women Of Integrity Inc. hosts its annual "Prom Dress Drive and Giveaway" to make prom dreams come true for young ladies whose families may not have been able to afford a prom dress.

ANNUAL WOMEN IN BUSINESS NETWORKING BRUNCH

An annual fundraiser for our Prom Dress Giveway Event. We host a panel of accomplished women that cover different business topics, provide on-site head shots and networking.

The brunch is geared towards business women, entrepreneurs and aspiring entrepreneurs. The purpose of the brunch is to educate, empower and inspire our guests.

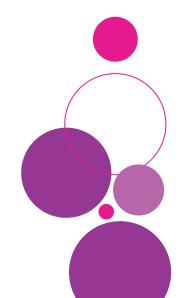




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By Lisa Irizarry lisa.irizarry@newsday.com @lisairiz



PRESS & AWARDS

PRESS

"Roosevelt senior heads to prom after 'Princess Diaries' makeover" - Newsday
June 2014

"Vixen of the Day: Shantay Carter" - Vibe Vixen May 2014

"Hempstead Town Honors Outstanding Residents at 18th Annual Make a Difference Awards" - Town of Hempstead

April 2014

"Hempstead Town Honors Outstanding Residents at 18th Annual Make a Difference Awards"

- Long Island Local News

April 2014

"Long Island nonprofit gives away hundreds of prom gowns"

- Newsday April 2014

"Shantay Carter - CEO on Women of Integrity Inc. is PurposefullyPretty" - Purposefully Pretty June 2013

"Women of Integrity INC- W.O.I.INC" - She's All Business
May 2013

"Women of Integrity" - Kokoa Magazine March 2013

"Shantay Carter, a Woman of Great Integrity" - The Girl's Guide to Swagger

December 2012







AWARDS

-2013 & 2014 Certificate of Recognition, presented by Mayor Wayne Hall of Hempstead for the WOI Annual Prom Dress Giveaway

-2013 & 2014 Certificate Of Recognition, presented by Councilwoman Goosby, from the Town Of Hempstead

-2014 Community Service Award from the North East Region, Inc. of Chi Eta Phi Sorority, Inc.

Ms. Bernadett Vajda, Guest Speaker for the WOI Etiquette Workshop

3rd Annual Prom Dress Giveaway in 2013 with Mayor Wayne Hall of Hempstead

-2015 Community Service Award from the Darby Foundation

-2016 Citation from The Inc. Village Of Hempstead Celebrating our 6th Year Anniversary

-2017 Community Service Award from Senator John E. Brooks. See group pic of us in all black

-2017 Received a Community Award/Grant from The Masons of The Hiram Grand Lodge

-2017 Certificate Of Recognition from Senior Councilwoman Goosby

-2017 Citation from the New York State Assembly for our 2nd Annual Women In Business Brunch given by Assemblywoman Michaelle Solages

-2018 Certificate Of Recognition from the Town Of
 Hempstead for our 8th Annual Prom Dress Giveaway
 -2019 Long Island Diversity In Business Award
 Honoree

PARTNERSHIPS

ROOSEVELT HIGH SCHOOL

WOI has partnered with Roosevelt High School since 2011 to work with its mentoring program.

RESOLUTIONS MENTORING PROGRAM ROOSEVELT HIGH SCHOOL



INDABUILDING.COM

Indabuilding.com is Women Of Integrity Inc.'s official photographer and its services are used for all events.



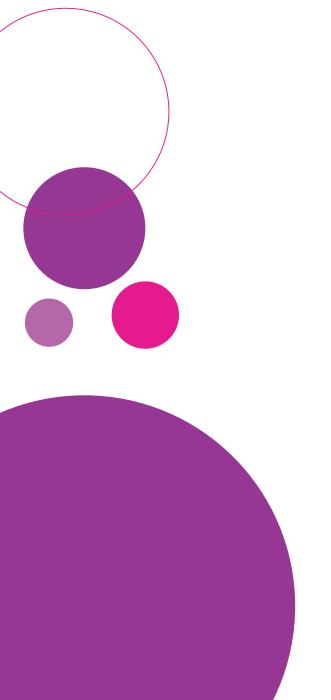
OTHER PARTNERSHIPS











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